



**Media Contact:**  
J. Scott Punk, APR  
+44 (0)7.824.436.422  
+1.703.558.3183  
[jspunk@esi-intl.com](mailto:jspunk@esi-intl.com)

**FOR IMMEDIATE RELEASE**

## **ESI International Expands Canadian Market Operations** *Global Infrastructure Brings Benefits to New/Existing Clients*

**Arlington, VA USA – Oct. 26, 2009** – It was announced today that ESI International will now deliver its world-class learning programs and services direct to the Canadian market. While Canadian businesses have benefited from ESI’s curricula for more than a dozen years, they will now have easier access to ESI’s global infrastructure and an expanded range of learning services.

“For years we have worked through our partner in Canada,” said John Eley, ESI President & CEO. “Several factors, including the current state of the global economy, make this the right time to expand our client offerings in this key market.”

Canadian businesses will now have easy access to ESI’s deep bench of subject matter experts, improved coordination for international programs and a greatly expanded range of services including assessments, coaching, methodology development as well as ESI’s global online learning options.

ESI was fortunate to work with its partner in Canada, Nexient Learning, for more than 10 years and will continue to deliver our existing high-quality programs under the ESI brand with uninterrupted service to our Canadian market. We have already published our open enrollment schedule in Toronto, Ottawa, Vancouver, Victoria, Kitchener and Calgary and will work with clients to deliver services in the areas of program management, project management, business analysis, business skills and contract management.

For more information about ESI’s expanded operations in Canada visit: [www.esi-intl.ca](http://www.esi-intl.ca) or call +1.866.374.4501 or email us at [infocanada@esi-intl.com](mailto:infocanada@esi-intl.com).

###

### **About ESI International**

ESI, a subsidiary of Informa plc (LSE:INF), helps people around the world improve the way they manage projects, contracts, requirements and vendors. In addition to ESI’s more than 100 courses delivered in 22 languages at more than 85 locations worldwide, ESI offers ten certificate programs through our educational partner, The George Washington University in Washington. Founded in 1981, ESI’s worldwide headquarters are in Arlington, Va., USA. To date, ESI’s programs have benefited more than 1 million professionals worldwide. For more information visit [www.esi-intl.com](http://www.esi-intl.com).

**ESI INTERNATIONAL**  
901 North Glebe Road • Suite 200 • Arlington, Virginia 22203  
Phone (703) 558-3000 • Fax (703) 558-3001 • [www.esi-intl.com](http://www.esi-intl.com)

Offices in: ATLANTA • BEIJING • BOSTON • CHICAGO • DENVER • DUBAI • FRANKFURT • HONG KONG • JOHANNESBURG • LONDON • LOS ANGELES • MADRID • NEW YORK  
NORFOLK • PHILADELPHIA • PORTLAND • SACRAMENTO • SAN FRANCISCO • SÃO PAULO • SEOUL • SINGAPORE • STOCKHOLM • SYDNEY • TOKYO • TORONTO • WARSAW