



Media Contact:
J. Scott Punk, APR
+1.703.558.3183
+44.(0)7.824.436.422
jspunk@esi-intl.com

FOR IMMEDIATE RELEASE

New Study Guide for CBAP® Certification Exam Provides Comprehensive Preparation

Sample Test Questions Mimic the Certified Business Analysis Professional™ Exam

ARLINGTON, Va. USA – Feb. 26, 2009 – Business Analysts preparing for the Certified Business Analysis Professional™ (CBAP®) exam have a new study guide available to them that includes two 150-question practice tests that are representative of the exam administered by the International Institute of Business Analysis (IIBA®). ESI International Director of Client Solutions Glenn R. Brûlé is author of **CBAP® Exam: Practice Test and Study Guide, First Edition**, which also includes study hints, a list of exam topics and 40 multiple-choice questions from each of the six knowledge areas covered by the exam.

The **CBAP® Exam: Practice Test and Study Guide** delves into every exam question response with the rationale and explanation behind it so the reader receives greater understanding of the material. The guide extends beyond the *Business Analysis Body of Knowledge® (BABOK®)*, the collection of knowledge within the profession of Business Analysis which reflects generally accepted practices.

Brûlé has more than 19 years' experience in the field, and is a member of the board of directors of IIBA® as well as Vice President, Chapters. In addition to including his expertise, the **CBAP® Exam: Practice Test and Study Guide** has been reviewed by CBAP® accredited professionals at ESI.

"We're increasingly seeing that CBAP® certification as a prerequisite for professional qualification in our field," said Brûlé. "I wanted to create a study guide that thoroughly prepares candidates for the exam, while also providing information that expands their knowledge, encourages the use of standard language and terms, and helps drive the recognition of the profession."

IIBA® created the CBAP®, a designation awarded to candidates who have successfully demonstrated their expertise in Business Analysis. Before taking the CBAP® exam, candidates must first detail hands-on work experience in business analysis through the CBAP® application process.

The CBAP® Exam: Practice Test and Study Guide (\$39.95) is available from www.esi-intl.com or www.amazon.com. For international orders, please call +1.703.558.3090 between 7:00 a.m. and 5:00 p.m., Eastern time, Monday through Friday.

###

About ESI International

ESI, a subsidiary of Informa plc (LSE:INF), helps people around the world improve the way they manage projects, contracts, requirements and vendors. In addition to ESI's more than 100 courses delivered in 18 languages at more than 75 locations worldwide, ESI offers eight certificate programs through our educational partner, The George Washington University in Washington. Founded in 1981, ESI's worldwide headquarters are in Arlington, Va., USA. To date, ESI's programs have benefited more than one million professionals worldwide. For more information visit www.esi-intl.com.

ESI INTERNATIONAL

901 North Glebe Road • Suite 200 • Arlington, Virginia 22203
Phone (703) 558-3000 • Fax (703) 558-3001 • www.esi-intl.com

Offices in: ATLANTA • BEIJING • BOSTON • CHICAGO • DENVER • DUBAI • FRANKFURT • HONG KONG • JOHANNESBURG • LONDON • LOS ANGELES • MADRID • NEW YORK
NORFOLK • PHILADELPHIA • PORTLAND • SACRAMENTO • SAN FRANCISCO • SÃO PAULO • SEOUL • SINGAPORE • STOCKHOLM • SYDNEY • TOKYO • TORONTO • WARSAW